

“LOYALTY PROGRAM” TERMS AND CONDITIONS

and use of the “Loyalty Card”

1. Purpose of the Loyalty Program

The Fiorella Rubino Loyalty Program has supported its customers for many years.

After joining, Miroglio Fashion S.r.l. provides discounts, benefits, and services in stores and online, according to this regulation.

2. Issuance of the Loyalty Card

To access benefits, customers must obtain a Loyalty Card.

Any adult can apply:

- in-store by filling out a form
- or online via the website

The card is personal, non-transferable, and usable only in Fiorella Rubino stores and website.

In case of loss or theft, customers must contact customer service to block and replace it without losing benefits.

3. Regulation Content

Activation implies acceptance of these terms.

The regulation is available online and in stores.
Miroglio may modify it; changes take effect after 10 days.

Customers may withdraw if they do not accept changes.

4. Benefits

The card allows:

- early access to promotions and discounts
- participation in exclusive events

Customers can also collect points through purchases and obtain discounts.

5. Duration

The program has no fixed duration.

Miroglio may suspend it at any time, respecting acquired rights.

It may also deactivate accounts in case of inactivity or lack of interest.

6. Withdrawal Right

Customers can withdraw at any time by contacting Miroglio or via the website.

7. Personal Data Processing

Data is processed in compliance with privacy laws.

It is used to provide personalized offers and services.

Deleting personal data results in loss of points and benefits.

8. Contacts

For information, customers can contact customer service via the website.